



Safe and Secure

The purpose of the Victoria Business Improvement District (BID) is to provide a collective voice for businesses, driving forward positive change in the SW1 area. Within this agenda is, *Safe and Secure* a strategic theme driven and supported by the Metropolitan Police.

The initiatives highlighted within the *Safe and Secure* agenda will be brought to fruition by:

- The Victoria Safer Neighbourhood Business Team, a dedicated team of police and community support officers (PSCOs) who patrol part of the Victoria district, responding to the needs of the local business, visitor and tourist community.

- A Business Crime Reduction Officer who will be based at Victoria BID from the 21st June 2010. Their key responsibilities will surround brokering corporate relations within the business community, developing and implementing crime reduction initiatives at a strategic level.

The Victoria BID will ensure all levels of crime and antisocial behaviour are addressed, focusing on delivering specific policing towards key business needs in the community; physical security, economic crime, counter terrorism, volume crime, business continuity and antisocial behaviour.



Over the course of the next 5 years, The BID will position Victoria as a central business district, enriching its sense of place in the heart of Westminster, building stronger relationships between businesses and public sector providers.

The BID will showcase a sustainable model for investment, bringing the area to the attention of a local, national and global audience.

Ruth Dutson, Chief Executive for The Victoria BID comments: "Through working in partnership, the BID will bring a cross fertilization of ideas and enhanced levels of co-ordination and cooperation between partners. Working as one voice, with a can do attitude, the BID will bolster Victoria as a central location enriching its sense of place within the heart of Westminster."

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